

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
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<http://ag.ca.gov/charities/>

## COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

### 2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser:

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EVENTS UNLIMITED, INC.  
1950 SAWTELLE BLVD., SUITE# 288  
LOS ANGELES, CA 90025

Name and Address of Charitable Organization:

CT No. 45613 F.E.I.N. No. 95-3718119

Alzheimer's Association

Name of Charity

5900 Wilshire Blvd., Suite 1700

Address of Charity

Los Angeles, CA 90036

City, State, and ZIP Code of Charity

National Campaign ☐

California Campaign ☐

Dinner

held (on) (from) March 6, 2002, to \_\_\_\_\_, 20\_\_\_\_

(Type of Activity)

(Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)

Fee ☒ Percentage ☐

If other, provide brief explanation \_\_\_\_\_

Other ☐

#### 1. REVENUE

A. Cash contributions

90,671.00

A.

B. Entertainment sales or admission charges

788,875.00

B.

C. Sales from products

36,000.00

C.

D. Advertisement sales

D.

E. Membership fees

E.

F. Other sources: (Specify)

a. Pledges

80,500.00

Fa.

b. \_\_\_\_\_

Fb.

c. \_\_\_\_\_

Fc.

d. \_\_\_\_\_

Fd.

G. TOTAL REVENUE

974,048.00 G.

#### 2. EXPENSES

A. Fees or commissions

18,500.00

A.

B. Salaries

B.

C. Payroll taxes

C.

D. Employee benefits

D.

E. Cost of merchandise for resale

80,195.94

E.

F. Cost of entertainment

68,939.80

F.

G. Postage

40,221.83

G.

H. Advertising

13,590.14

H.

I. Telephone

1,494.67

I.

J. Rental of equipment

J.

K. Facilities charge

K.

L. Permits

L.

M. Other expenses: (Specify)

a. Decorations

17,809.56

Ma.

b. Prizes/Awards

816.85

Mb.

c. \_\_\_\_\_

Mc.

d. \_\_\_\_\_

Md.

N. TOTAL EXPENSES

241,588.79 N.

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3. Amount to Charity 732,477.21 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) \_\_\_\_\_ 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) \_\_\_\_\_ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \_\_\_\_\_ 6.
7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?  
☐ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

*X* LESLEE TARLOV PRESIDENT 12/17/02  
 Signature of authorized officer (Commercial Fund-raiser) Printed Name Title Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Peter Braun Executive Director 12-20-02  
 Signature of authorized officer/director (Charity) Printed Name Title Date

Judy Lee Wunsch Director of Volunteers  
 Signature of authorized officer/director (Charity) Printed Name Title Date

JAN 2 2003

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